



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application Of:

HYUN, Phillip

Application No.: 10/066,794

Filing Date: February 6, 2002

Title: SYSTEM FOR AND METHOD OF COMPUTER
CONTROLLED MEDIA BUYING PROGRAM

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Group Art Unit: 3625

Examiner: James H. Zurita

AMENDMENT AFTER FINAL OFFICE ACTION UNDER 37 CFR §1.116

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

In response to the office Action of December 30, 2003, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on 2 of this paper.

Remarks begin on 7 of this paper.